

**NATIONAL COMMUNITY DEVELOPMENT ASSOCIATION  
2010 ANNUAL CONFERENCE AGENDA**

**June 23-26, 2010**

**Red Lion Hotel on Fifth Avenue – 1415 Fifth Avenue  
Seattle, Washington**

**DRAFT AGENDA**

**WEDNESDAY, JUNE 23, 2010**

8:00 a.m. - 5:00 p.m.           **NCDA Conference Registration and Information**

8:00 a.m. - 9:00 a.m.           **Continental Breakfast**

9:00 a.m. - 9:15 a.m.           **Opening General Session: Conference Welcome/New Member  
Welcome**

*Cardell Cooper, Executive Director, National Community  
Development Association*

*Rita Pribyl, NCDA President, Davenport, IA*

9:15 a.m. - 10:00 a.m.           **Plenary Session: HUD's Policy Direction**  
The Deputy Assistant Secretary of the Department of Housing and  
Urban Development will lay-out HUD's policy direction for the  
next year.

*Moderator: Cardell Cooper, Executive Director, National  
Community Development Association*

*Speaker: Ron Sims, Deputy Secretary, U.S. Department of  
Housing and Urban Development, Washington, DC*

10:00 a.m. - 11:15 a.m.           **Plenary Session: Roundtable Discussion with HUD Assistant  
Secretary for Community Planning and Development**  
An informal, one-on-one discussion with the Assistant Secretary  
for Community Planning and Development on the latest policy  
guidance surrounding consolidated plan streamlining, catalytic  
investment program competition, sustainable communities grants,  
and other issues.

*Moderator: Cardell Cooper, Executive Director, National  
Community Development Association*

*Speaker: Mercedes Marquez, Assistant Secretary for Community Planning and Development, U.S. Department of Housing and Urban Development, Washington, DC (invited)*

11:15 a.m. - 12:00 p.m.

**Plenary Session: Robert Wood Johnson Foundation Partnership with NCDA**

This session will kick-off a NCDA/Robert Wood Johnson Foundation year-long project to combat childhood obesity using CDBG.

*Moderator and Speaker: Cardell Cooper, Executive Director, National Community Development Association*

12:00 p.m. - 1:30 p.m.

**Lunch (on your own)**

**TRAINING**

1:30 p.m. - 3:00 p.m.

**Training Workshop A: Census Bureau's Local Employment Dynamics (LED) Tool**

This presentation is designed to introduce simple, free, data access tools to help community developers, economic developers, regional and transportation planners, emergency management officials, grant writers and the like understand their complex workforce dynamics at the local level. Participants will learn how to quickly create analyses of their local workforce, its characteristics and trends, and how to produce downloadable reports, tables, graphs, and interactive maps. The LED tool will provide information on where people work and live based on age, earnings, and industry; provide key local indicators on employment, employment change, job growth, and earnings over time; and identify the composition of the workforce and recent trends in hiring and wages.

*Moderator: Shirletta Best, CDBG Administrator, City of McKinney, TX*

*Speaker: Colleen D. Flannery, Chief of the Educational Resources Branch, Customer Liaison and Marketing Services Office, U.S. Census Bureau, Washington, DC*

3:00 p.m. - 3:15 p.m.

**Break**

3:15 p.m. - 5:00 p.m.

**Training Workshop B: Fair Housing**

This session will cover the development and implementation of an analysis of impediments to fair housing choice, including the use of HMDA and other data to develop and implement the AI. The

session will also examine Section 504 accountability. The session will also focus on how grantees are implementing Section 3 within their programs.

*Moderator: John Callow, Community Development Director, City of Murfreesboro, TN*

*Speakers:*

*Debra Rhinehart, Senior Planner, CDBG Administration, City of Seattle*

*Pegge McGuire, Community Resources Division Administrator, State of Oregon Department of Housing and Community Services, Portland, OR*

5:00 p.m. - 6:00 p.m.

**Subcommittee Committee Meetings**

- **Professional Planning & Development Subcommittee Meeting**
- **Economic Development Policy and Program Subcommittee**

7:00 p.m. - 10:00 p.m.

**NCDA and Host City Night at the Game: Seattle Mariners vs. Chicago Cubs**

10:00 p.m.

**NCDA Hospitality Suite and New Member Welcome**

**THURSDAY, JUNE 24, 2010**

8:00 a.m. - 5:00 p.m.

**NCDA Conference Registration and Information**

8:00 a.m. - 9:00 a.m.

**Continental Breakfast**

9:00 a.m. - 10:30 a.m.

**Plenary Session: HUD Policy Update**

Officials from HUD's Office of Community Planning and Development will update participants on CDBG-R, NSP, CDBG, HOME, and other CPD areas, including the reporting requirements under the American Recovery and Reinvestment Act (ARRA).

*Moderator: Cardell Cooper, Executive Director, National Community Development Association*

*Speakers:*

*Stan Gimont, Director, Office of Block Grant Assistance, U.S. Department of Housing and Urban Development, Washington, DC*

*Cliff Taffet, Director, Office of Affordable Housing Programs,  
U.S. Department of Housing and Urban Development,  
Washington, DC*

10:30 a.m. - 10:40 a.m.

**Break**

10:40 a.m. - 12:00 p.m.

**Plenary Session: IDIS Online**

HUD staff will provide an overview of the continued application fixes and report tweaks to IDIS Online, including an update on the development of several new ARRA reports and an update on the eventual automation of the Consolidated Plan into IDIS Online.

*Moderator: Rita Pribyl, NCDA President, Davenport, IA*

*Speaker: Robert (Bob) Brever, Director, Systems Development and Evaluation Division, Office of Technical Assistance and Management, U.S. Department of Housing and Urban Development, Washington, DC*

12:00 p.m. - 1:30 p.m.

**Lunch (on your own)**

12:00 p.m. - 1:30 p.m.

**NCDA Board of Directors Luncheon Meeting**

1:30 p.m. - 2:50 p.m.

**Plenary Session: Effective Program Management**

Three grantees will discuss their policies and safeguards for effective internal controls for managing federal program funding.

*Moderator: Scott Stevenson, Manager, Community Development Commission, County of Los Angeles, CA*

*Speakers:*

*Chester A. Wheeler III, Housing and Community Development Director, City of Augusta, GA*

*Oren Henry, Community Development Administrator, City of Cincinnati, OH*

*Sean Glennon, Senior Planner, City of Quincy, MA*

2:50 p.m. - 3:00 p.m.

Break

3:00 p.m. - 4:15 p.m.

**Plenary Session: City of Seattle's Projects**

This session will highlight the City of Seattle's projects surrounding economic development, transit-oriented development, affordable housing, and community development. Some of these

projects will be visited during the Projects Tour.

*Moderator: Michael Look, Manager, Community Development Block Grant Administration, Human Services Department, City of Seattle*

*Speakers:*

*Judy Summerfield, Manager, Survival Services Unit, Human Services Department, City of Seattle*

*Debbie Thiele, Lending Manager, Office of Housing, City of Seattle*

*Stephen H. Johnson, Acting Director, Office of Economic Development, City of Seattle*

4:15 p.m. - 5:15 p.m.

**NCA Regional Caucus Meetings**

*NCA's regions will have the opportunity to caucus to discuss regional business matters.*

- New England Region
- Southeast-Caribbean Region
- Southwest Region
- Midwest/Great Plains Region

6:30 p.m. - 10:00 p.m.

**Evening on your own**

Participants will be provided with information of local activities

10:00 p.m.

**Hospitality Suite**

**FRIDAY, JUNE 25, 2010**

8:00 a.m. - 2:00 p.m.

**Conference Registration and Information**

8:00 a.m. - 9:00 a.m.

**Continental Breakfast**

9:00 a.m. - 10:15 a.m.

**Concurrent Sessions**

**Session A:**

**Combining Federal and State Funds with Local Resources**

Two grantees will discuss how they have expanded CDBG, HOME and other federal grants through the addition of local resources.

*Moderator: Barbara Ross, Community Development Administrator, City of Denton, TX*

Speakers:

*Ann Werth, Community Development Director, City of Wausau, WI*

*Bruce Berger, Senior Manager, Development, City of Davenport, IA*

**Session B:**

**Working with CHDOs**

Two HOME participating jurisdictions will describe their successful policies for developing CHDOs, building CHDO capacity and improving CHDO performance.

*Moderator: Terrie Monroe, Senior Community Development Coordinator, City of Plano, TX*

Speakers:

*Patrick Sullivan, Director, Housing and Community Development, City of New Bedford, MA*

*Jeffrey Levin, Manager, Housing Policy and Programs, Community and Economic Development Agency, City of Oakland, CA*

10:15 a.m. - 10:30 a.m.

**Break**

10:30 a.m. - 11:45 a.m.

**Session A:**

**Concurrent Sessions**

**2010 Census**

The Department of Commerce will update conference participants on the 2010 Census, the local government role in the Census, and the importance of the Census to federal program funding.

*Moderator: Mara Register, Assistant to the City Manager, City of Valdosta, GA*

*Speaker: Barbara LaFleur-Rehbein, State and Local Government Liaison, Census Bureau, U.S. Department of Commerce, Washington, DC*

**Session B:**

**Program Income**

Want to learn how to generate more program income or expend the program income you have collected? Two grantees will provide their tips in these two areas and take your questions regarding program income.

*Moderator: Alanna Kabel, Deputy CAO for Grants and Community Development, City of Bridgeport, CT*

- 11:45 p.m. - 1:45 p.m.      **John A. Sasso Awards Luncheon**  
Winners of the 2010 John A. Sasso Community Development Week Award will be recognized for their outstanding efforts.
- 2:00 p.m. - 5:00 p.m.      **Local Projects Tour**  
Join staff from the City of Seattle as they conduct a tour of local affordable and community and economic development projects. Please sign up at the registration desk for the tour. Space is limited.
- 7:00 p.m. - 10:00 p.m.      **NCDA Conference Closing Reception**
- 10:00 p.m.      **Hospitality Suite**

**SATURDAY, JUNE 26, 2010**

- 9:00 a.m. - 10:00 a.m.      **NCDA Annual Business Meeting/Closing Breakfast**

**NCDA 41st Annual Conference  
Seattle, Washington  
June 23 - 26, 2010**

**Agenda**

For questions regarding the conference agenda,  
please contact Vicki Watson at  
vicki@ncdaonline.org

**Registration**

To register, complete the adjacent form and  
send to:

**National Community Development  
Association (NCDA)  
522 21<sup>st</sup> Street, N.W., Suite 120  
Washington, D.C. 20006**

Registration must be paid for by check and  
payment should be made payable to NCDA.  
Should you need to cancel, please mail, fax  
(202-887-5546) or  
e-mail (karen@ncdaonline.org) your  
cancellation to NCDA by **June 7, 2010**. No  
refund of registration fees will be given after  
this date.

**Conference Fees**

Conference fee is:      \$350 – Members  
                                     \$450 - Non-members

*Group discounts are available. When two  
persons attend from any single community, each  
person receives a \$25 discount.*

**Hotel Accommodations**

NCDA has secured a block of rooms at the Red  
Lion Hotel on Fifth Avenue, 1415 Fifth Avenue,  
Seattle, Washington, where the conference will  
be held. The hotel will hold this block  
exclusively for conference registrants through  
**June 1, 2010**. Reservations received after this

date will be based on room availability at the  
best available rate offered by the Hotel. **Please  
book early!**

To make your reservation at the Red Lion Hotel,  
call 206-971-8000 or 1-800-REDLION (1-800-  
733-5466). Be sure to mention NCDA  
Conference to receive this special rate: \$142.00,  
plus tax for single or double occupancy.

**NCDA 41st ANNUAL CONFERENCE  
REGISTRATION FORM**

*NCDA General Registration Fee*  
**Members: \$350**  
**Non-Members: \$450**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Agency/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone/Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

This is my first NCDA  
Annual Conference: \_\_\_\_\_

*Please return to:*

NCDA  
522 21<sup>st</sup> Street, N.W., Suite 120  
Washington, D.C. 20006  
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Fax: 202-887-5546  
E-Mail: ncda@ncdaonline.org

Web Site: <http://www.ncdaonline.org>